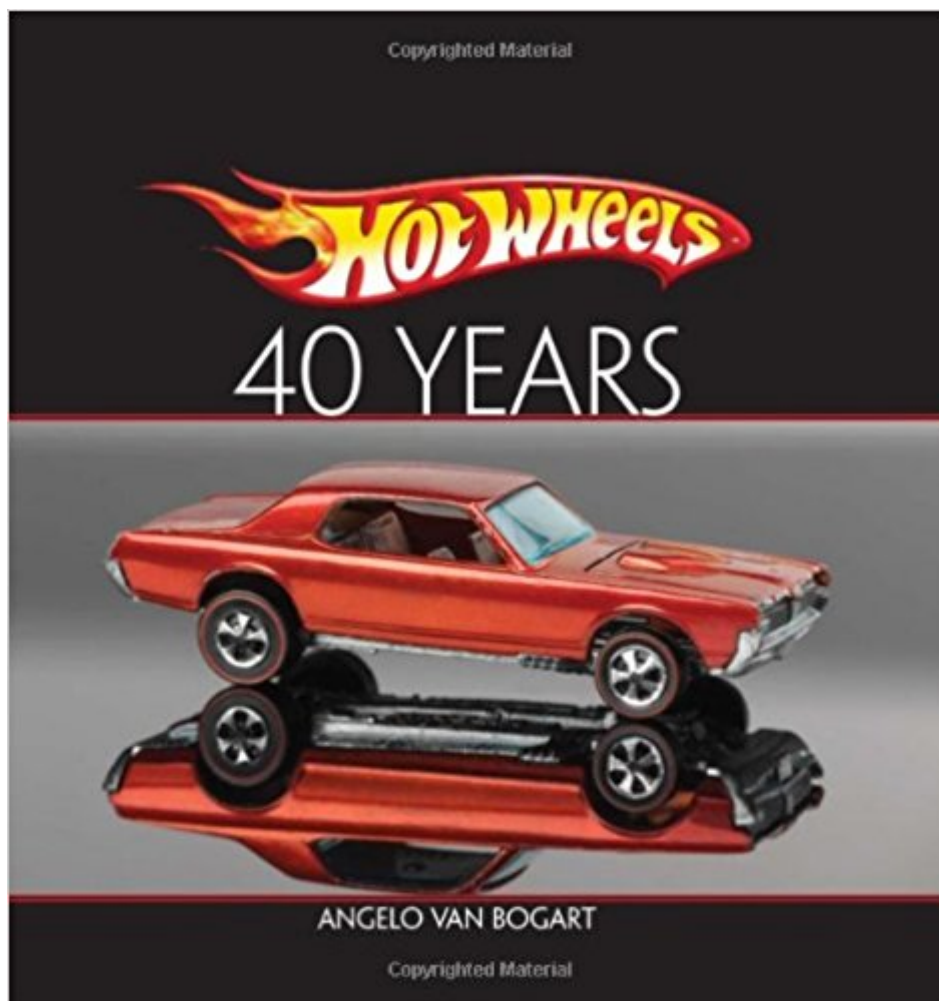




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Hot Wheels Forty Years (Hot Wheels (Krause Publications))



Synopsis

If you're a collector of the ultra-cool, sensationally sleek and super speedy Hot Wheels, you are in for a treat with "Hot Wheels: Forty Years." This big, beautiful coffee table book tells the story of these miniature marvels through more than 600 stunning color photos, and historical details including company history, interviews with Mattel designers, major developments and trends. All the attitude and innovation of these revolutionary pocket-sized racers, Redlines, Blackwalls, Number Pack Vehicles, Prototypes and more, is captured in the pages of this must-have reference.

Book Information

Series: Hot Wheels (Krause Publications)

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Average Customer Review: 4.8 out of 5 stars 26 customer reviews

Best Sellers Rank: #305,955 in Books (See Top 100 in Books) #48 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Dolls, Toys & Figurines > Toys #51 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Transportation #96 in Books > Engineering & Transportation > Automotive > Classic Cars

Customer Reviews

Angelo Van Bogart is an avid Hot Wheels collector who shares his collecting passion with readers of Toy Cars & Models magazine through his column, "Hot Wheels Hunting." He's the editor of Old Cars Weekly magazine, and the author of 100 Years of Cadillac, published by Krause Publications. Expert photographer Doug Mitchel is an accomplished author, photographer and automotive historian with more than 15 books to his credit. His most recent titles include Anatomy of the Chopper and Anatomy of the Hot Rod. --This text refers to an out of print or unavailable edition of this title.

Great book for all you avid HW collectors. Highly recommend. A+++++

Great book for Hot Wheel fans

The book is made of very good quality material, and well organized in terms of text and pictures. It's a very nice reference, especially for those customers that are looking for to know how the history of Hot Wheels developed along of the 40 years of success. Some experienced collectors, that already have contact with this brand for a long time can miss some information about some of the icons from Hot Wheels, but for sure, those interested to learn about the marketing strategy used by Mattel to promote this cars during 40 years will like to read the book.

a must for what I do

Great book for Hot Wheels lovers. Huge fotos and facts about the first sixteen and subsequent years. If you like to look at great pictures of Hot Wheels, this book covers it.

love this book

Awesome book. It really taught me a lot about Hot Wheels cars. I loved it. It is great for non-collectors who want to start collecting the cars and learn about them.

Very good book!

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